

ADP® DataCloud

Enhanced insights

Discover the valuable insights hidden in your people data

It's vital to understand your workforce and how your metrics compare to similar companies. But too often, people data is trapped in siloed systems. It's difficult to see the true picture and next to impossible to gauge how you stack up to your peer companies. Typical analytics tools bring costly, long implementations and labor-intensive consulting projects.

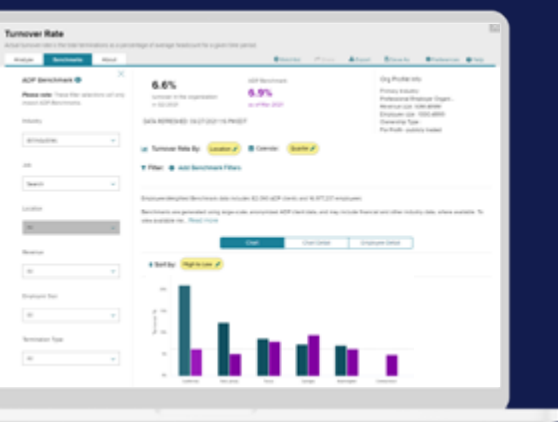
Only **ADP DataCloud** equips you with convenient access to your people data in one place with:

- Easy-to-use data visualization
- Interactive reports and dashboards
- The industry's largest workforce dataset for benchmarking

Enhanced insights

Compare your company to your peers with accuracy and confidence you never thought was possible. Tap into model-driven insights to take proactive, direct action to keep your business moving forward.

Benchmarks: See how you measure up to others with the industry's largest workforce dataset — real, up-to-date, aggregated and anonymized HR and pay data from ADP's U.S. client base of over 30 million employees.



Benchmarking — turnover rate

Access a range of benchmarks based on 30+ metrics, including:

- Compensation
- Workforce demographics
- Time and attendance
- ADP system usage

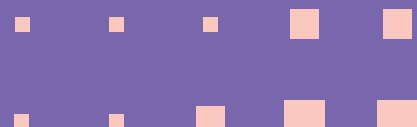


Always Designing
for People®



Easily answer questions such as:

- Are you compensating your employees competitively?
- Are new hires leaving your company faster than others?
- Are your absence rates too high?
- Are your overtime rates too high?
- Are you getting the most out of your HCM investment?



Data explorers: Analyze critical areas of your business through curated experiences designed to enable a deeper understanding of what impacts your employees and your organization.

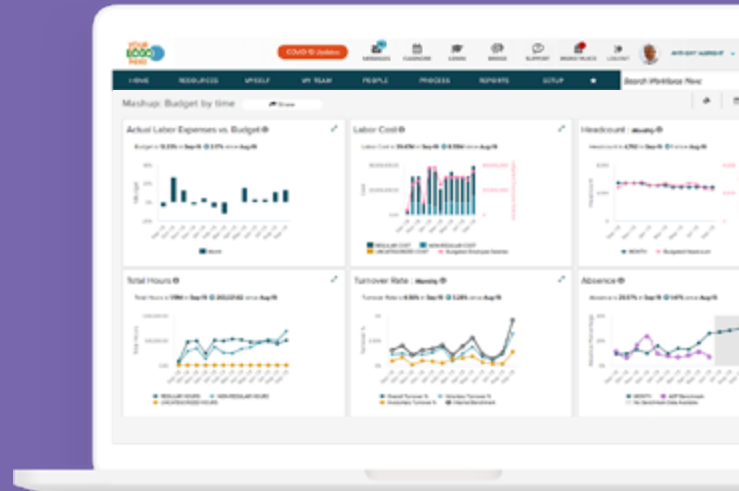
- **Annual compensation:** Explore compensation trends by total cash, base salary, bonus and overtime across locations and industries based on real and observed data.



Annual compensation explorer

- **Turnover probability:** See where turnover is likely to occur across your organization and uncover the drivers of turnover so you can take proactive steps.
- **Organizational benchmarks:** Compare headcount, labor costs and turnover against peer organizations. Assess departments using metrics such as headcount, costs and turnover compared to benchmarks.
- **Workforce compensation analysis:** Evaluate the competitiveness of your compensation strategy across all jobs in your organization. Easily identify areas where you might be over or underpaying employees and calibrate against the market.
- **Talent market insights:** Widen labor pools by finding adjacent jobs and identify sources where they are hired. Simply search insights by jobs or skills, discover the talent hidden in a specific industry or location, and view your results by compensation and demographics.

For more information on ADP DataCloud, contact:



Data mashups

Data mashups: Mashup two or more data sources in a single graph for a prime example of data at work.

- Combine your business and workforce data, then visualize the information to provide an at-a-glance view of your workforce and business performance to gain more powerful insights than tracking data points separately.
- Overlay business data against your people data to budget for headcount, labor and overtime costs.
- View your sales data alongside your workforce data for a better understanding of what was forecasted vs your business' actual revenue.
- Export data from ADP DataCloud to Tableau or Microsoft PowerBI to drive informed decision making within your organization's preferred BI tools.

Answer critical business questions such as:

- **How are your expenses trending relative to your budget?**
- **What is your revenue per employee?**



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