

Personalized lifestyle benefits by Fringe



Offering a differentiated benefits program can not only help you attract and retain top talent, but make you stand out from the rest.

Empower your employees with choice. Offering Fringe let's your employees choose additional benefits that fit their lives. Fringe's lifestyle benefits meet real day to day needs enabling your people to live happier, healthier lives.

Employees who use benefits are **3.5** times more likely to value their company

With Fringe you can

- Employees can select from hundreds of benefits — from gym memberships to childcare, food delivery, entertainment and more
- Offer more diversity and choice in your wellness programs without the administrative headache
- Allow employees to exchange unused PTO for Fringe points that will give them access to customized benefits
- Give birthday and anniversary gifts
- And so much more!

Fringe clients typically experience

90% user engagement with the platform

50% less turnover compared to their competitors

Increased loyalty — **8 out of 10** employees report greater loyalty to their company after use

Employees today want benefits and perks that enhance their quality of life. By offering Fringe, you are letting employees choose the benefits that are most important to them and meeting them where they're at in life. Now is the time to make the move from "in-office" to "anywhere" benefits. ADP is partnering with Fringe to help you more easily offer these benefits to your employees with **PROVEN** results!

Just some of the **150+** services on Fringe that will reduce stress, save time, impact your family, and spark joy



Uber

There's not one benefit that supports everyone. A platform that engages **80-90%** of employees is a huge win.

Lorie Boyd
Chief People Officer, Turo



Scan here to experience Fringe for yourself!